


Special coatings for
special applications

TATA STEEL

Hans van der Weijde

Self clean
Thermochrome
Dry-lub
Anti-graffiti
Or.....



Can performance

Sustainability

Efficiency



Inspirational story

(maybe not directly applicable for your situation but think about a parallel)

Protact[®] Our commitment to your future

The background features a series of overlapping, three-dimensional rectangular blocks in various shades of blue and white. The blocks are arranged in a way that creates a sense of depth and perspective, with some blocks appearing to be stacked or interlocked. The lighting is soft, highlighting the edges and surfaces of the blocks.

Protact[®]

Protact[®] Our commitment to your future

Protact: Optimised, efficient, sustainable

A three layer polymer coating system, either side of the substrate

Each independently optimised layer has unique advantages to:

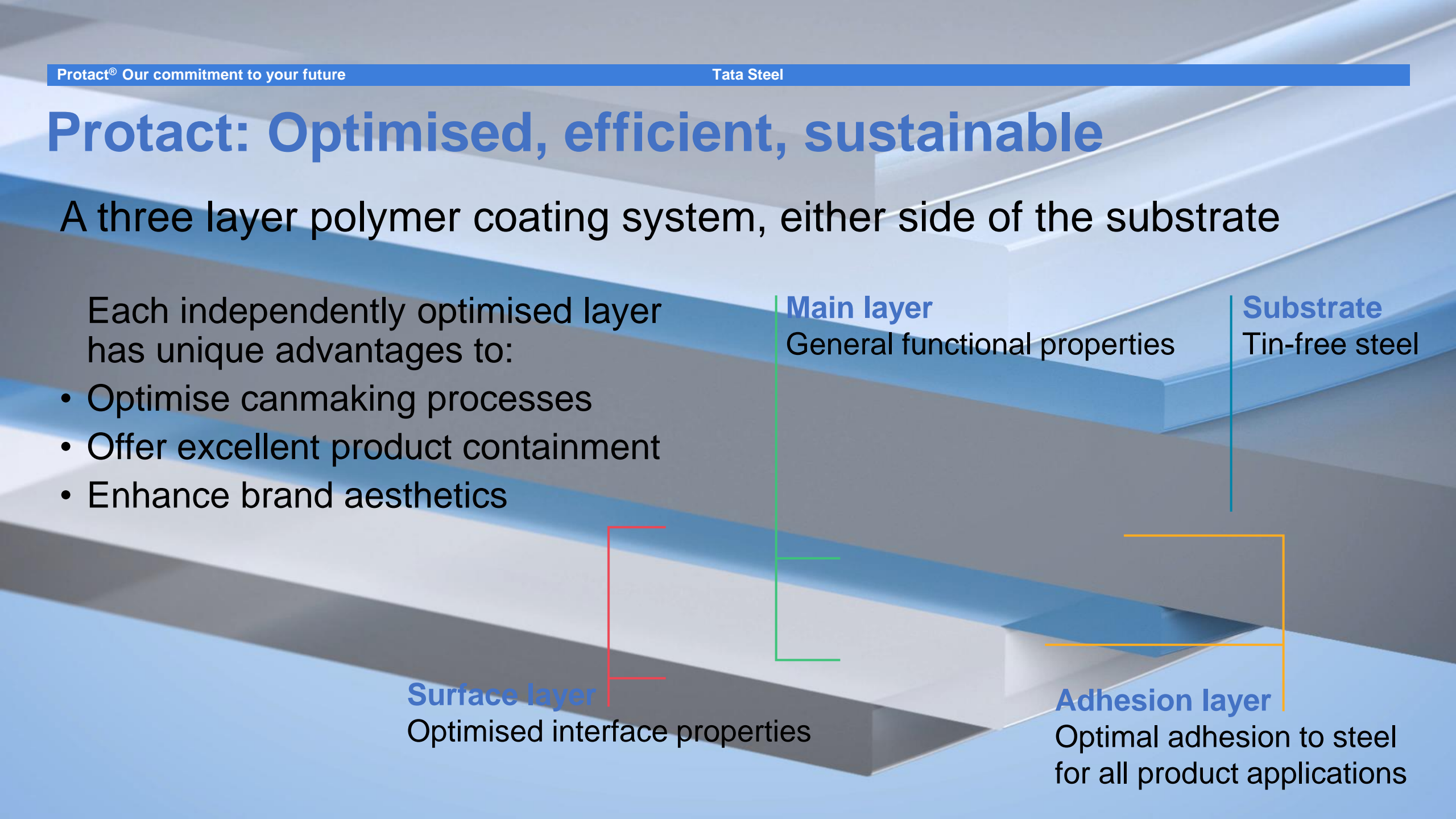
- Optimise canmaking processes
- Offer excellent product containment
- Enhance brand aesthetics

Surface layer
Optimised interface properties

Main layer
General functional properties

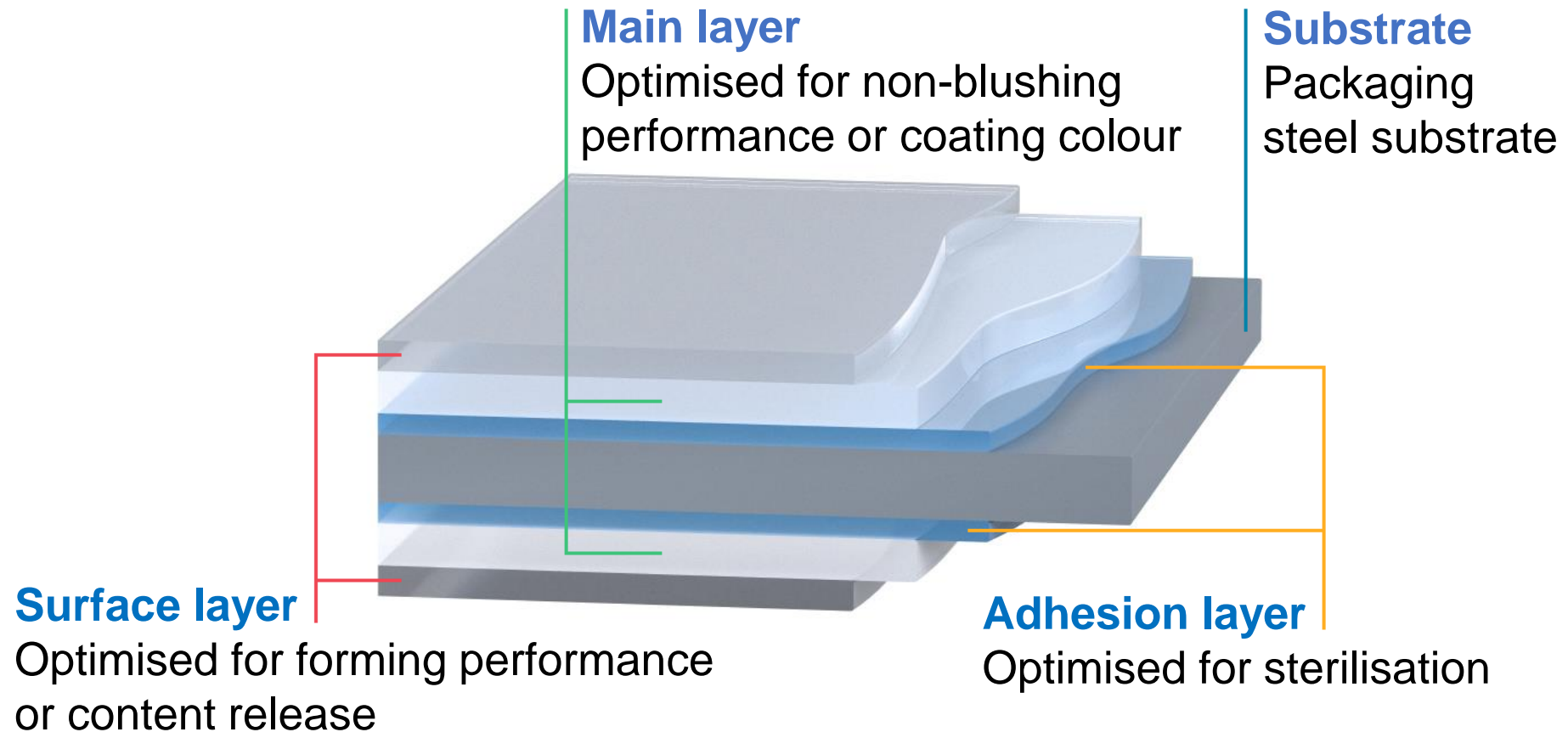
Substrate
Tin-free steel

Adhesion layer
Optimal adhesion to steel for all product applications



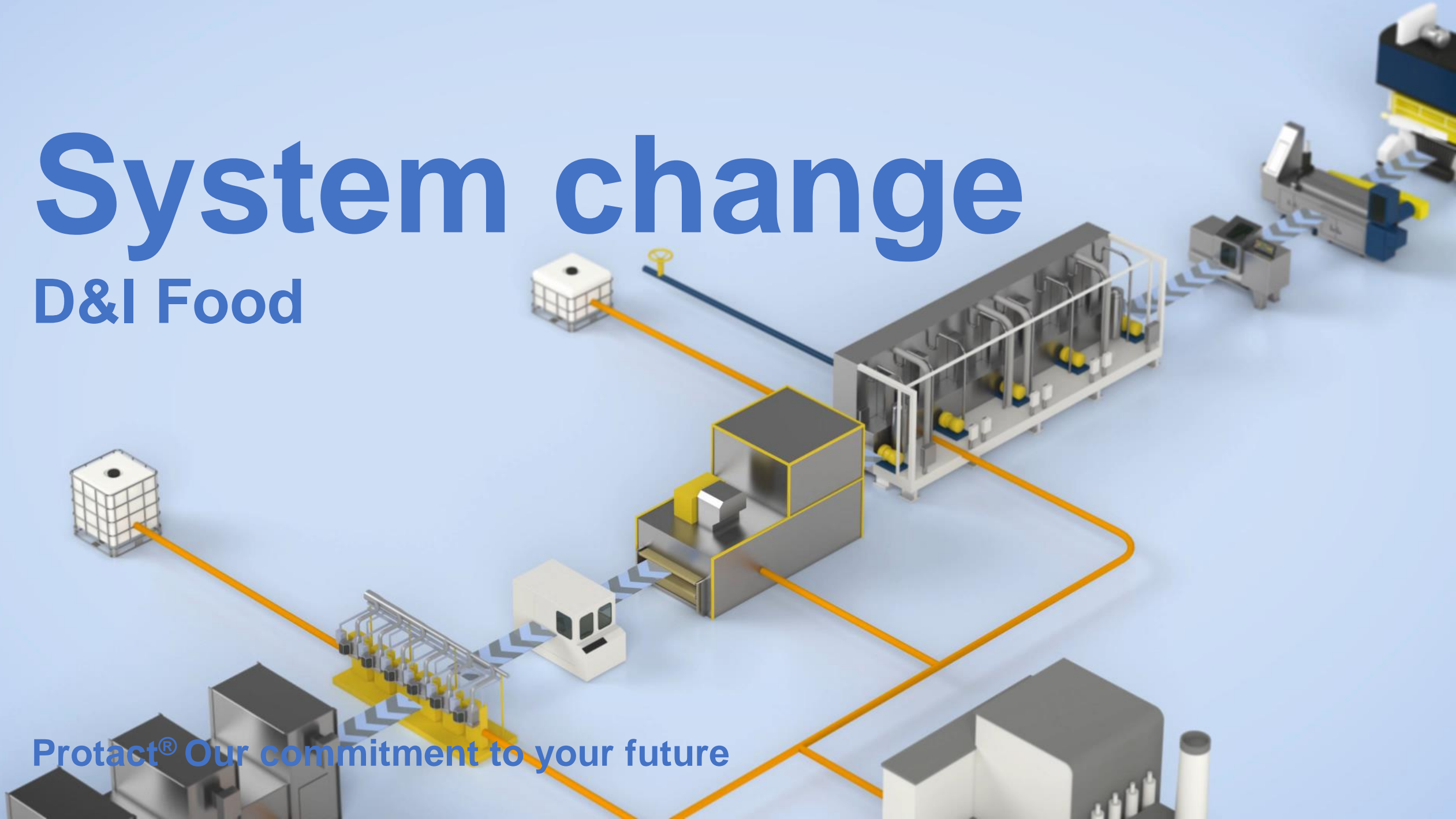
Protact: Optimised, efficient, sustainable

D&I 2-piece Food



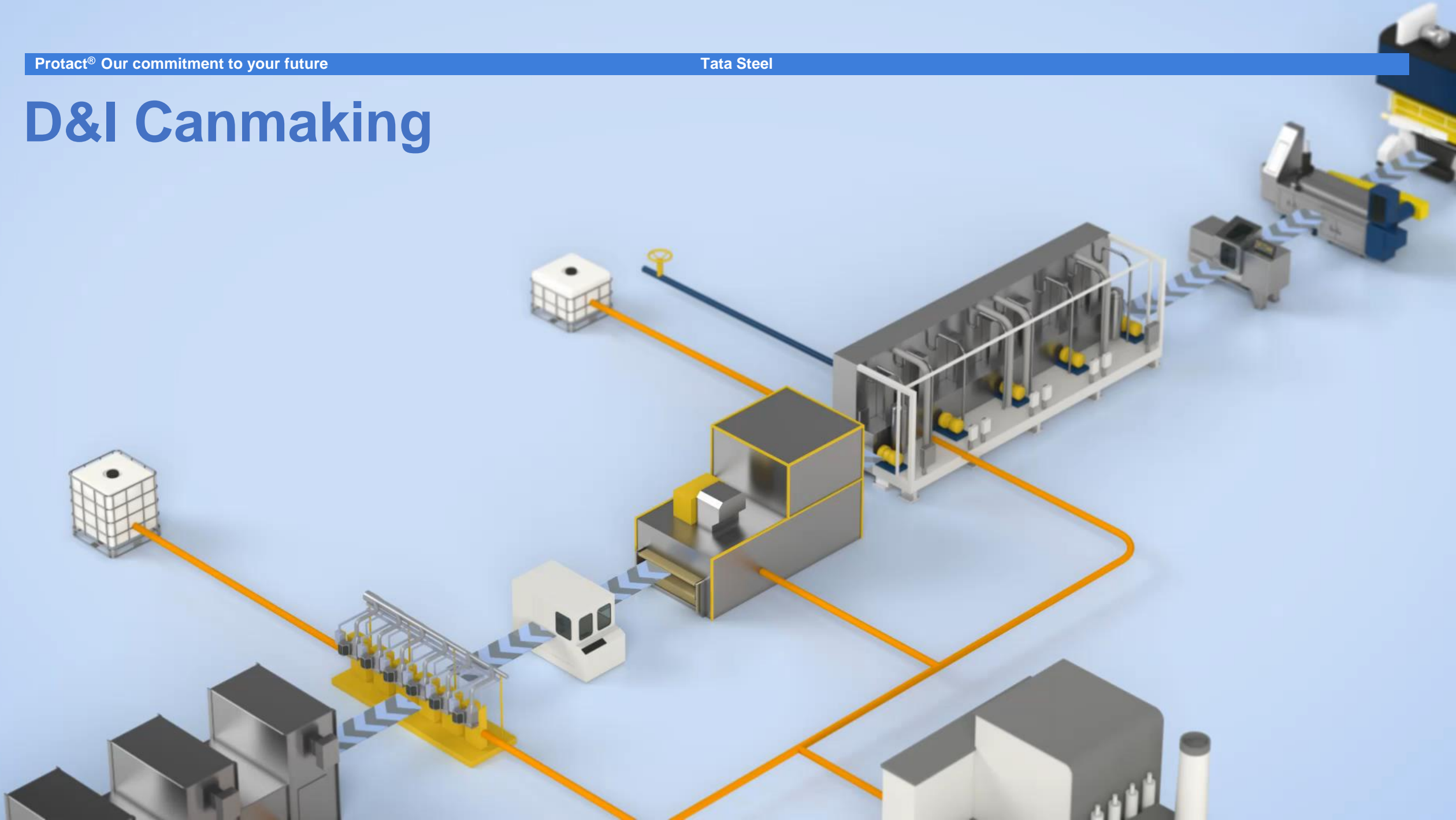
System change

D&I Food

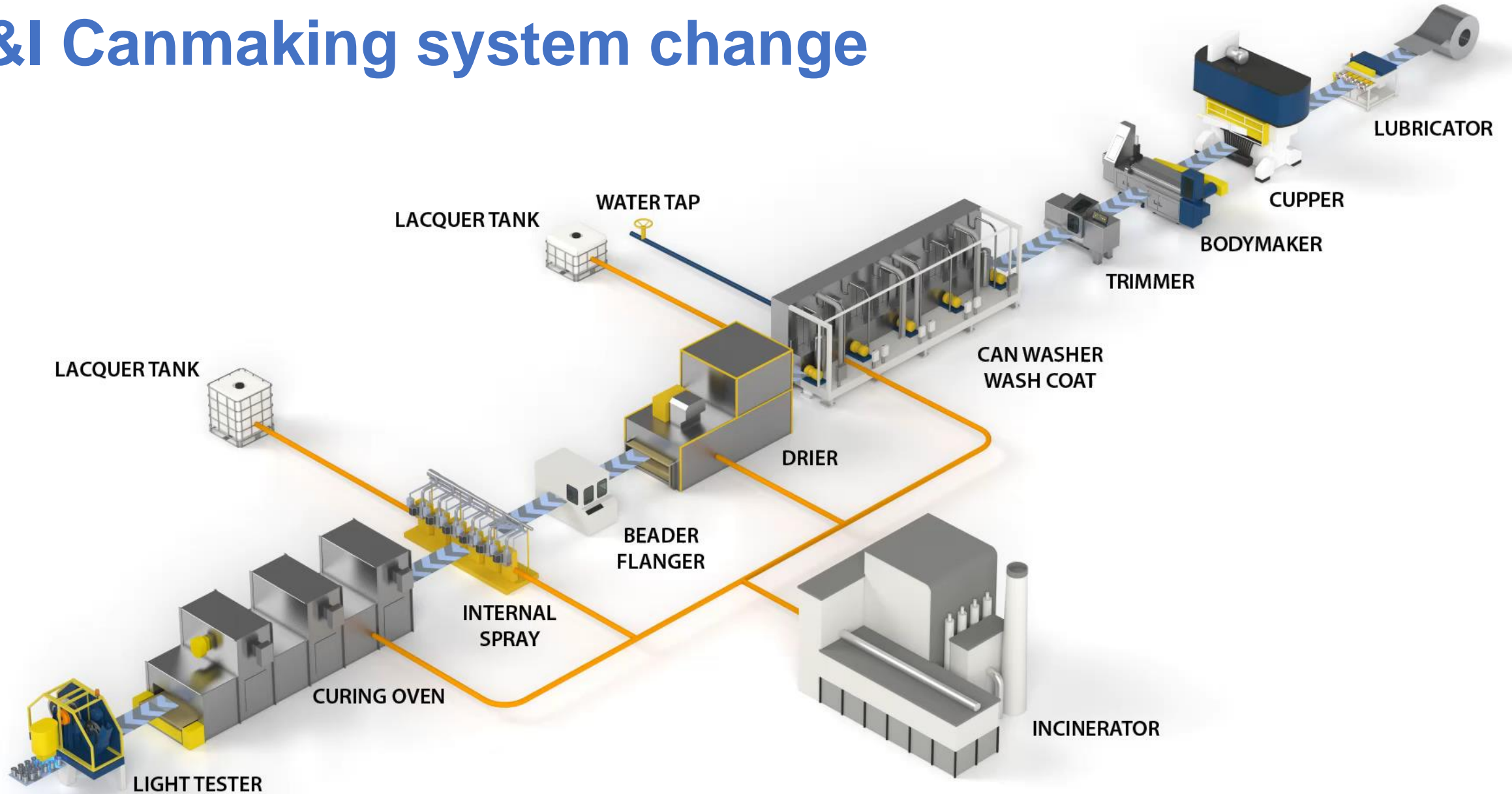


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D&I Canmaking



D&I Canmaking system change

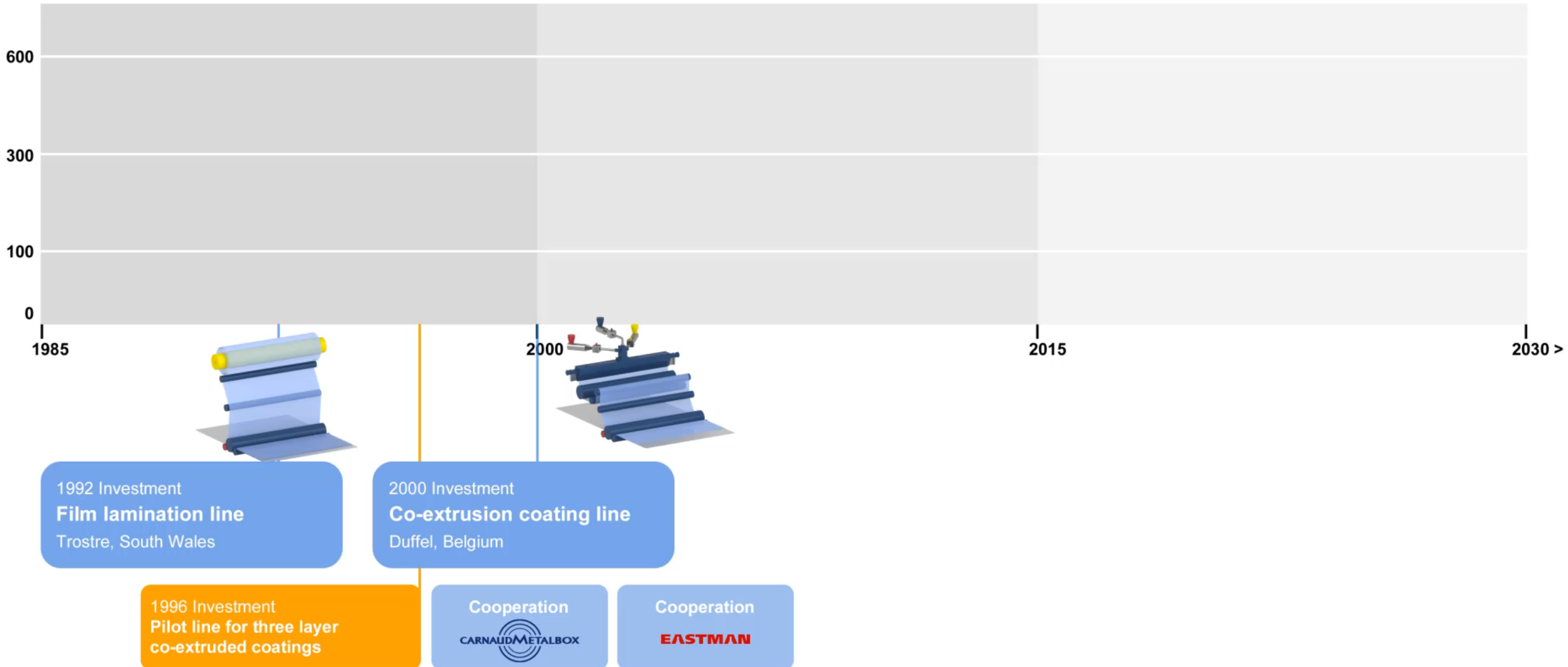


A blue flag with the words "TATA STEEL" written in white, bold, sans-serif capital letters. The flag is waving in the wind against a clear blue sky. The flagpole is visible on the left side, and the flag is attached to it with a silver ball finial.

TATA STEEL

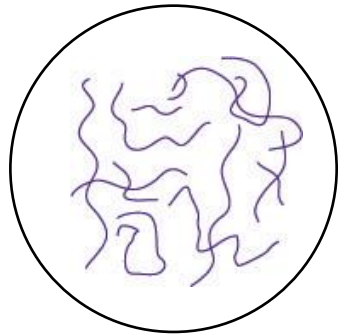
Special coatings for special applications

Technology leader investing to meet demand

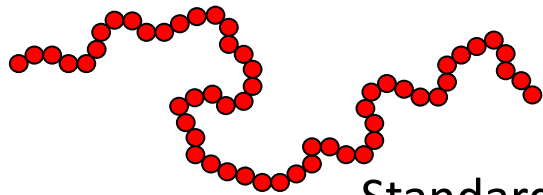


Protact: Optimised film performance

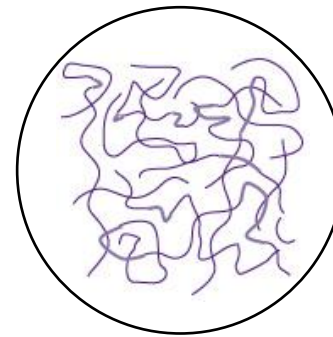
Coating compositions and chemistries fit for purpose



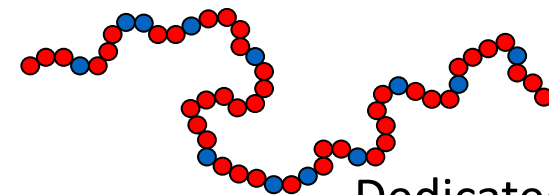
Short-chains limit coating formability



Standard chemistry

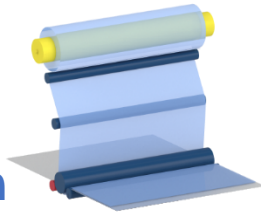


Long-chains more formable coatings



Dedicated chemistry

Conventional lamination

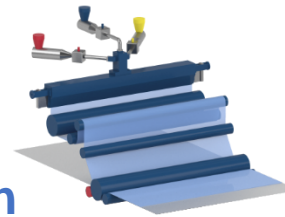


Short-chain polyester grades

Limited formability

Standard chemistry

Direct extrusion

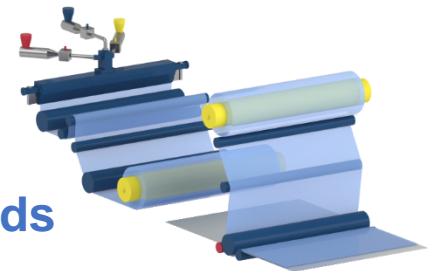


Long-chain polyester grades

Improved formability

Dedicated chemistry

Best of both worlds



Flexibility: Short & Long-chain

Tailored formability

Dedicated chemistry

Today's opportunity

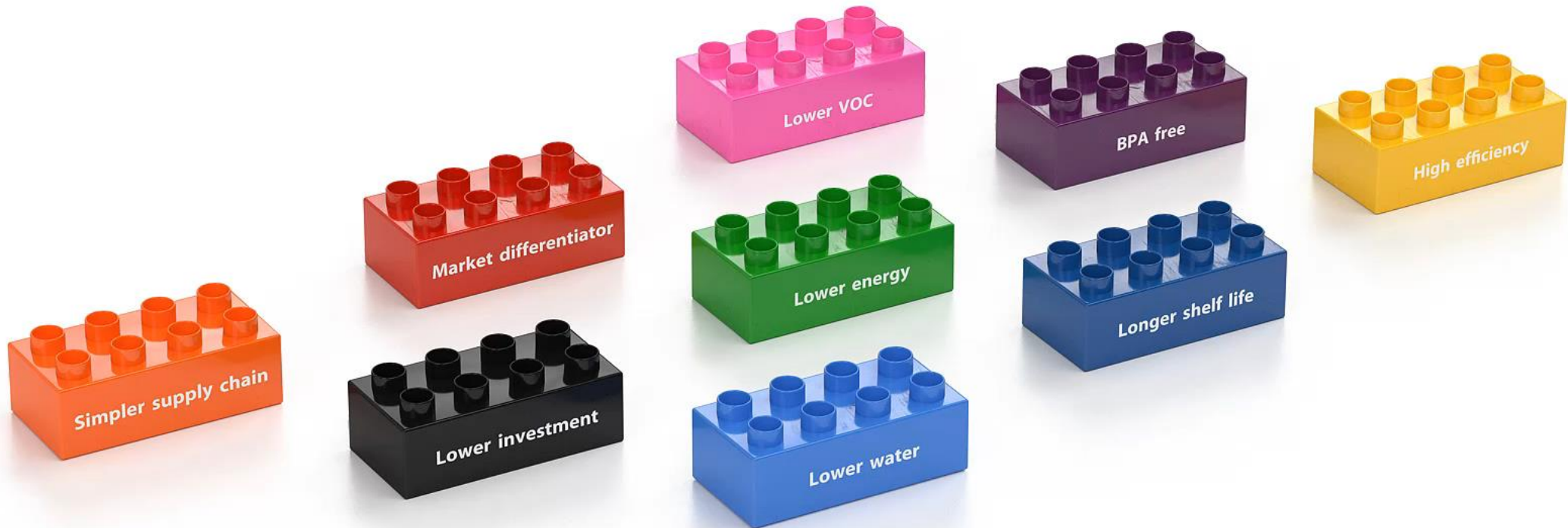


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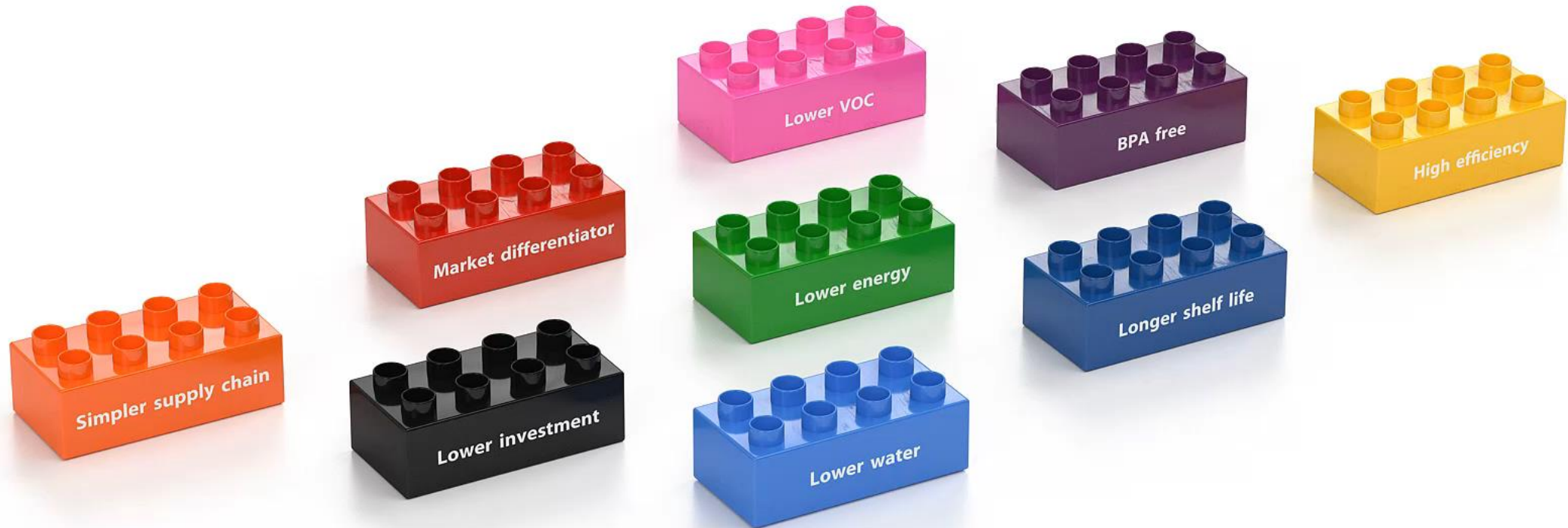
Advantages



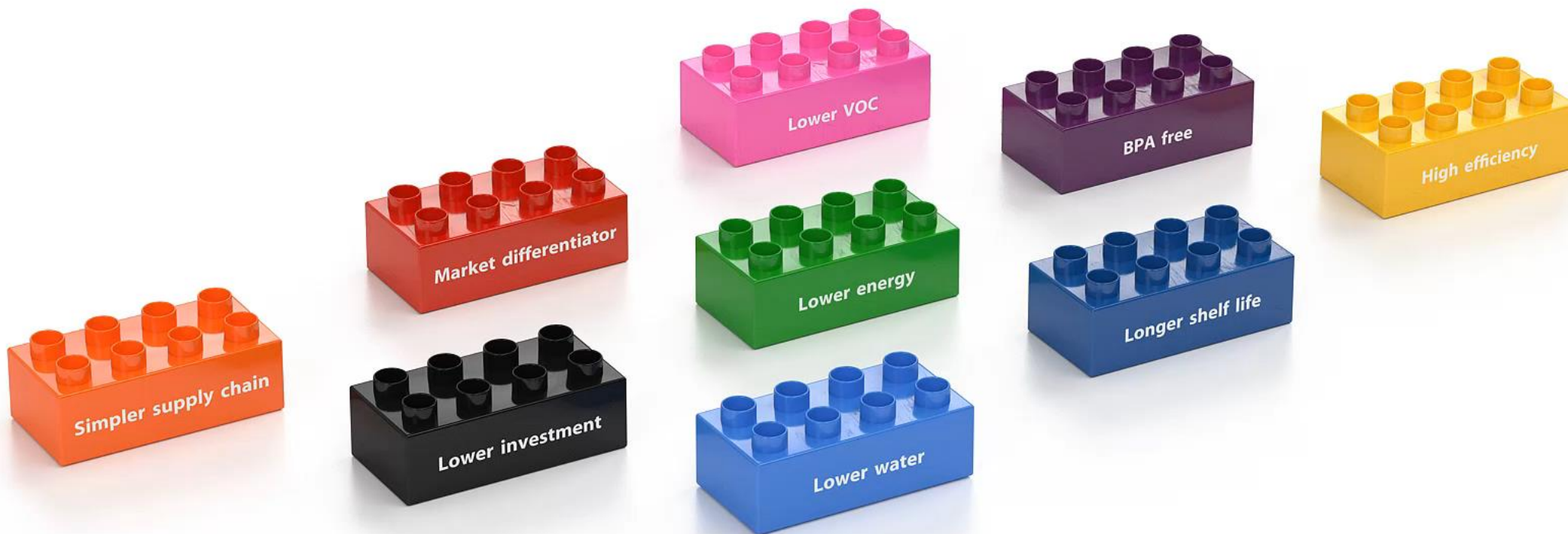
France BPA free



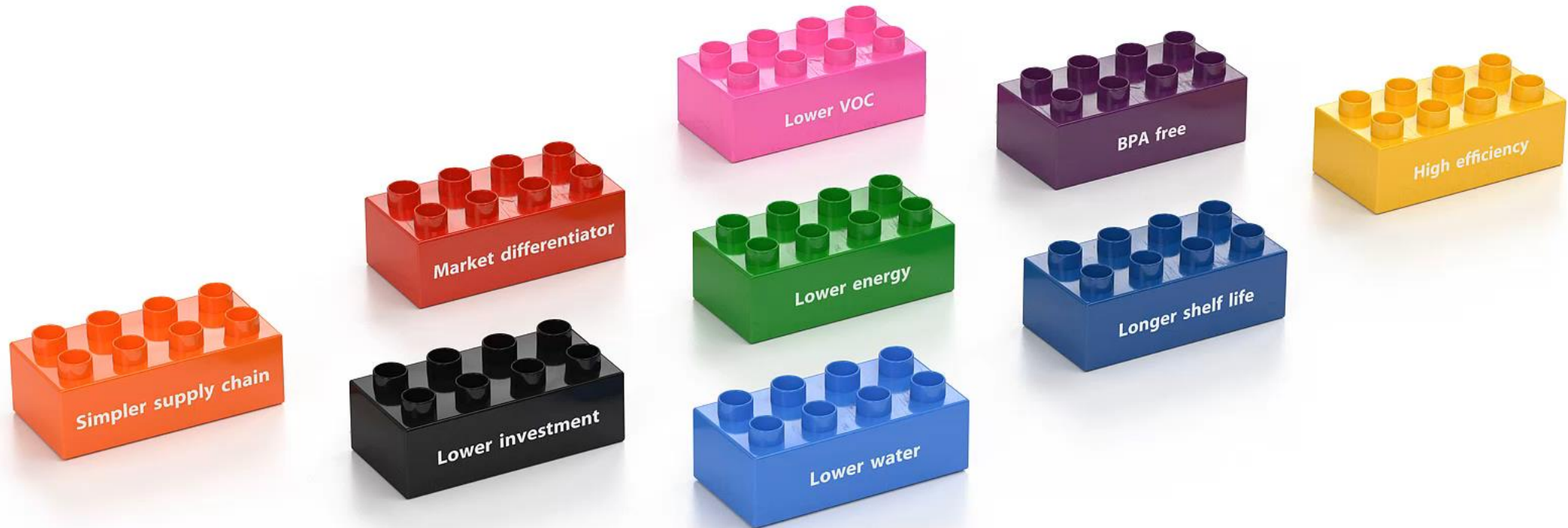
Africa Lower water



California Lower VOC



South America Simpler Supply Chain





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Together we make the difference